

# CERTIFICATE OF HIGHER EDUCATION

Mr. Joe Public

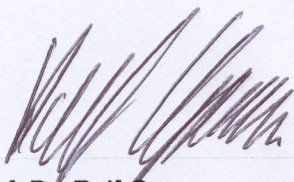
participated in the online study course

**Healthy to go – food innovation**

from 3 June, 2010 to 07 July, 2010,  
covering 30 hrs of study workload.

He passed successfully and is awarded  
the Certificate of Higher Education  
„Healthy to go – food innovation“  
by Lübeck University of Applied Sciences.

Lübeck, 15 July, 2010



Prof. Dr. Rolf Granow  
Representative for Lifelong Learning



FACH  
HOCHSCHULE  
LÜBECK

University of Applied Sciences



## Course aims

Aim is to introduce to the innovation of food products in small and medium sized companies. Participants learn to bring healthy convenience food products into the market or to improve them. They discuss practical business-related problems and how to develop new and better ideas for healthy convenience products. They collaborate, learn and exchange with participants from northern Europe and build a foundation for a professional international network of food professionals.

## Contents

- **Introduction**  
Introduction to the e-learning course
- **What is healthy to go?**  
Introduces the health issues related to consumption of fast food
- **Nutrition and health**  
Deals with the nutritional aspects of fast food
- **Innovation process**  
Is designed as an innovation process taking participants through the process from idea to market
- **Innovation of healthy to go**  
Takes students through a process where he/ she shall plan how to innovate a new healthy food product to be applied in a company

## Assessment components

2 send-in assignments  
Active participation in forum discussions



Baltic Sea Region  
Programme 2007-2013

Part-financed by the European Union (European Regional Development Fund)

### **Baltfood – the food industry network for northern Europe**

*The online course "Healthy to Go – Food Innovation" was developed and conducted with support of the BSR-Interreg project baltfood. To enhance the competitiveness of the food industry in the Baltic Sea Region, twelve partners from Denmark, Finland, Lithuania, northern Germany, Poland and Sweden have founded the baltfood project. The principal goal is to provide support for small and midsize businesses, enabling them to recognize trends more quickly, transform research findings more readily into marketable products and penetrate international markets with greater success.*

**[www.baltfood.org](http://www.baltfood.org)**